



Cyber Bullying



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WHY CYBER BULLYING CONTINUES TO BE A PROBLEM

HARRASMENT

MASQUERADING

EXCLUSION

- ANONYMITY OVER INTERNET
- FEAR OF REPORTING
- SUPPORT MECHANISM

TROLLING

DOXING

IMPACT OF ANONYMITY ON CYBERBULLYING

- Hard to trace
- Cyberbullying by anyone is calculated by "content x interval x frequency"
- Most common words used:
 - loser, fat, dumb, dopey, clown, pathetic, weak, crooked
- Twitter is the largest platform for cyberbullying, followed by Facebook
- A sense of anonymity or being part of a large crowd (online comments from many) accelerates cyber bullying

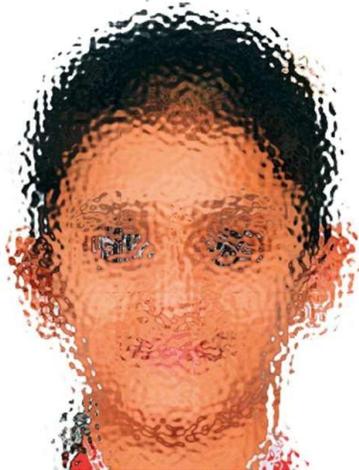


**SHARVARI
JOSHI**
Grade 7

Yes, I have been cyber bullied. I use the Facebook and Instagram social networking sites. I had posted a photo in a traditional dress. I received a lot of negative comments even from my close friends. Many people posted comments saying that I am an old fashioned person. Some of my close friends said that they had thought I had a good taste in fashion but now they realized that they had been wrong. I was very depressed.

The first thing I did was tell my parents. They told me that I would have to reply to my friends on the social networking site.

I took their advice and told my friends that they couldn't expect me to wear western clothes at a traditional festival. I also told them that wearing traditional clothes was not bad.



**MALAVIKA
RAJESH**
Grade 8

- Yes, I have been cyberbullied in a chat room. Many of my friends were a part of the chat room. After many days, even I joined the chat room due to peer pressure I registered anonymously so no one would recognise me but my friends had registered with their own names so I was able to recognise them easily. They used to speak about me and sometimes reveal my secrets. They knew that I was in the chat room but weren't bothered as they thought I wasn't going to tell anyone. I soon told my parents who advised me to tell my teachers and supervisors as it was a matter between my classmates and me. My friends were remorseful for what they had done and I forgave them knowing they wouldn't do anything like that again.

Case Studies

Ryan had a history of being bullied long before the cyberbullying occurred. In fifth grade, he was laughed at for his physical condition, while in seventh grade, boys spread rumours. The rumours were so destructive that Ryan asked his parents to either home school him or to move. During the summer between seventh and eighth grade, Ryan began an online relationship with a popular girl from school. When eighth grade started, this girl told everyone who would listen that Ryan was a loser and that everything she had said to him online was a lie. She sent all of their instant messages to other students online to laugh about them. Ryan hanged himself at thirteen years of age. His sister found his body.



**RYAN HALLIGAN: JUST A BOY IN
SEARCH OF LOVE**

Challenges and Precautions : Online Usage

Challenges

- Ability to conceal
 - Real identity
 - Work / background
 - Social / marital status
- Sadistic pleasure

Precautions

- Operate with known people- Family/Friends
- Avoid temptation to connect/respond to strangers
- Report any suspicious behaviour to the Parents/Teachers
- Be open to discuss online transactions with your trusted relationships

DO's and DON'Ts

1. Don't chat **with unknown people**
2. Do not try to increase your social circle for **the sake of popularity**
3. Reach your **Parents or Teachers** in case of any issues
4. **Never share** any pics online, especially **revealing/objectionable** ones
5. Discuss online life with Parents/Teachers

WHAT TO DO AS PARENTS/TEACHERS

PARENTS/TEACHERS

- Monitor internet activity
- Lookout for behavioural changes
- Speak calmly to the affected kid
- Do not pressurize/scold
- Make the kid feel wanted
- If required seek professional help
- **ENSURE YOU ARE A ROLE MODEL TO YOUR KIDS**



BE A RESPONSIBLE CITIZEN AND NETIZEN

SEEK PROFESSIONAL HELP

- CYBER PSYCHOLOGIST
- CYBER LAWYERS
- LAW ENFORCEMENT AGENCIES

BE A RESPONSIBLE CITIZEN AND NETIZEN



- Question and Answers

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